



Yorkton Film Festival

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ABOUT FACE

Category: Comedy
Producer: Marc Kelsey
Director: Chad Maker
Agency 71, Inc.
Running Time: 5:57

'One boring day at work, lowly office drone Bob Zimmer receives an invitation to sign up for a new interactive reality version of his social networking site.'

The short film About Face shows how life might look if the interactions and activities conducted on said networking sites were happening outside of the computer and in the characters' lives. The short film is very clever and funny, having a very visual way of showing how social networking sites can be distracting and inappropriate in a work place. With almost everyone on Facebook or a similar site, this film appeals to a wide range of people although it is most definitely suited for a mature audience.

Showcasing impressive camera and editing techniques, the film looks like a real time interaction of a site such as Facebook. The play between the site's notifications and the real equivalent of those notifications such as pictures, gifts and poking brings the site to life and into the character's office. This is a well written scenario and there is a lot of humor throughout the entire movie.

About Face has been recognized in many festivals and is this year's winner for Best of Comedy at the Yorkton Film Festival. Visit www.aboutfacethemovie.com for more information or to view the trailers.

By Mitch Doll