



## **Yorkton Film Festival Announces RBC Sponsorship**

For immediate release

Yorkton, SK – The Yorkton Film Festival is pleased to announce that RBC will continue their support with a \$5,000.00 donation from the RBC Foundation.

“We are proud to partner with the Yorkton Film Festival and support this long tradition of excellence”, said Kim Ulmer, RBC’s Regional Vice President in Regina & Parkland region. “At RBC, we believe that art and cultural institutions bring life and excitement to communities and are a vital component of their quality of life. We’re pleased to support a wide range of initiatives that contribute to the cultural fabric of our communities like the Yorkton Film Festival.”

On January 8, 2009, Brett Frankiln of RBC Yorkton presented the \$5000.00 cheque from RBC to the Yorkton Film Festival. “We are extremely pleased with the generosity and support that we receive from RBC every year, and the increase in support to \$5000.00 is most appreciated. To continue the work we do across Canada with Canadian Short Film is in thanks to community-minded organizations like the RBC”, said Executive Director Randy Goulden.

Through Sponsorships, the Yorkton Film Festival features year-round programming, highlighted by the following every May:

- A forum to celebrate the achievements in the industry
- Workshops of interest and value to the industry
- Social events that provide a casual atmosphere to develop alliances and partnerships
- Screenings of productions for entertainment and education
- Mini-cinema venue - 20 private screening booths that allow participants access to hundreds of entries
- Student’s Day: mentoring process for young filmmakers
- Golden Sheaf Awards annual competition

- Educational opportunities where practical knowledge is shared which enhances the career development of students and emerging film makers
- Unparalleled access to broadcasting executives and industry decision makers

### **About the Yorkton Short Film and Video Festival**

The Yorkton Film Festival is the longest running film festival in North America. In the 62 years of its existence, the Festival has developed a tradition of recognizing excellent films and providing great professional development and learning opportunities. The Festival recognizes outstanding Canadian short films and rewards the very best with the annual Golden Sheaf Awards.

Join us for the 2009 Festival May 21-24.

Visit [www.goldensheafawards.com](http://www.goldensheafawards.com)

For information, contact

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